Hi, My name is Karen and my business is **Compass Accounting Chartered Professional Accountant**.

The logo should show a symbol with Compass Accounting written predominantly and Chartered Professional Accountant written in Black in small letters underneath.

This logo is a starting point. Once it is finalized, I will want to get letterhead, etc. – basically a full suite for use on documents, web site and an outdoor sign.

Our website designer is in a hurry for this logo, hopefully you are able to deliver quickly.

A couple of other things to guide you:

1. The logo will be used on an outdoor sign. I have been told that for the building, a white based sign will look bad. The logo design should be something that could work on a non-white background. For all purposes other than the outdoor sign, I would expect to use a white background.
2. Also on the outdoor sign, the CPA logo will be added. This means that the logo you design has to work with the CPA logo.
3. I tend to like blue/teal, orange, grey and green.
4. Overall, the logo should reflect that we are a modern professional office. We take our business very seriously, but are not old school accountants.

Below are copies of the CPA logo and our current logo to give you an idea of what you are working with. Note that our current logo uses CPA rather than writing out Chartered Professional Accountant. It turns out that this is not allowed by the profession, so I will need the full words written out.

Thanks…I look forward to seeing what you come up with.



